



## TOUR DE PEPIN JUNE 1<sup>st</sup>

### **GOLD (\$1000+)**

- Logo on event T-Shirt for all registrants
- Logo & link on TDP webpage
- Logo recognition on event FB page, print marketing material, press releases & ride guide
- Opportunity to display/disperse company material on day of event and provide swag

YES! \$ \_\_\_\_\_

### **SILVER (\$500+)**

- Logo & link on TDP webpage
- Logo recognition on event FB page, print marketing material, press releases & ride guide
- Opportunity to provide swag to riders

YES! \$ \_\_\_\_\_

### **BRONZE (\$250+)**

- Business name on TDP webpage
- Business name on event FB page, print marketing material, press releases & ride guide
- Opportunity to provide swag to riders

YES! \$ \_\_\_\_\_

## OTHER COMMUNITY EVENTS

### **FLOAT-A-PALOOZA (AUGUST 10<sup>th</sup>)**

YES! \$ \_\_\_\_\_

### **LIGHT UP LAKE CITY (NOV. 23<sup>rd</sup>)**

YES! \$ \_\_\_\_\_

## I WANT TO BE A SPONSOR!

NAME / BUSINESS NAME

PHONE

EMAIL

STREET

CITY/ST/ZIP

TOTAL DONATION ENCLOSED  
\$

HOW YOU WANT TO BE RECOGNIZED  
ON PROMOTIONAL MATERIAL



**ASK US ABOUT OPPORTUNITIES FOR  
IN-KIND DONATIONS &  
VOLUNTEERING**

**651-345-4123**

**Chamberevents@lakecity.org**

**Mail Sponsorship Form To:**

Lake City Chamber of Commerce  
100 East Lyon Avenue  
Lake City, MN 55041



## 2024 EVENT SPONSORSHIP OPPORTUNITIES

The Lake City Chamber of Commerce is pleased to present our 2024 event sponsorship opportunities. Sponsoring a local event not only brings special attention to your business with various options for recognition; it also helps our community as a whole. These events bring thousands of visitors to Lake City each year who patronize our local businesses and help the vitality of our economy. Plus, these events bring our families and friends closer together to bring joy to our entire community.

The Chamber of Commerce is a non-profit organization whose mission is to work together, build business, and strengthen our community. We thank you for your consideration to support your choice of the many events planned for 2024.

*~Lake City Chamber Team*

# 52<sup>nd</sup> ANNUAL WATER SKI DAYS

JUNE 27<sup>th</sup> – 30<sup>th</sup>

## ASK US ABOUT OTHER PRESENTING LEVEL OPPORTUNITIES

### ADMIRAL (\$1500)

- Logo on poster & print marketing material
- Logo recognition on the event FB page
- Name, logo, link, & rank on event webpage
- Admission for 8 to event concerts
- 6 WSD shirts
- 15 beverage tickets

YES \$ \_\_\_\_\_

### COMMODORE (\$750+)

- Logo recognition on the event FB page
- Name, logo, link, & rank on event webpage
- Admission for 6 to event concerts
- 4 WSD shirts
- 10 beverage tickets

YES \$ \_\_\_\_\_



### CAPTAIN (\$500+)

- Logo recognition on the event FB page
- Name, logo, link, & rank on event webpage
- Admission for 4 to event concerts
- 2 WSD shirts
- 8 beverage tickets

YES! \$ \_\_\_\_\_

### COMMANDER (\$250+)

- Name, link, & rank on event webpage
- Admission for 2 to event concerts
- 5 beverage tickets

YES! \$ \_\_\_\_\_

### LT. COMMANDER (\$100+)

- Name, link, & rank on event webpage
- 4 beverage tickets

YES! \$ \_\_\_\_\_

### PARADE MARCHING BAND SPONSOR (\$300) (X8 avail)

- Recognition in parade program
- Name, link, & rank on event webpage
- Free parade entry
- 2 beverage tickets

YES! \$ \_\_\_\_\_

# 3<sup>rd</sup> ANNUAL CHAMBER GOLF TOURNAMENT

JULY 19<sup>th</sup>

### GOLD (\$650+)

- Includes entry for 4 players in the tournament
- Signage on putting green or driving range
- Logo on website, all print materials (scorecards, rule sheets, pairings, results) & social media posts

YES! \$ \_\_\_\_\_

### BEVERAGE CART SPONSOR (\$300+) (x1 AVAIL.)

- Business logo on beverage cart
- Business name mentioned on social media posts

YES! \$ \_\_\_\_\_

### HOLE SPONSOR (\$150+) (18 AVAIL.)

- Business logo on a tee box
- Host a booth on course to promote your business
- Business name mentioned on social media posts

YES! \$ \_\_\_\_\_

### ENTRY FEE INFO

- \$85 per player (\$340 per team)
- Includes: golf, cart, range balls, tee gift, meal, drink ticket, on-course contests, & prize fund
- Contact the chamber office to register

(651) 345-4123 or chamberevents@lakecity.org

# FALL FEST

### Gold (\$500+)

- Recognition on social media, logo on website, event poster, print material & displayed in Patton Park

### Silver (\$300+)

- Recognition on social media, website, & event poster

### Bronze (\$150+)

- Recognition on social media

YES! \$ \_\_\_\_\_

# Y-KNOT TRI TRIATHLON

AUGUST 10<sup>th</sup>

### Gold (\$1,000+)

- Banner at the start/finish line & in premier locations
- Logo on t-shirt, & other promotional materials
- Recognition on website, social media & announcements at event
- Opportunity to display/disperse company material

YES! \$ \_\_\_\_\_

### Silver (\$500+)

- Banner at the start/finish line
- Logo on t-shirt, & other promotional materials
- Recognition on website, social media & announcements at event

YES! \$ \_\_\_\_\_

### Bronze (\$250+)

- Business or name featured on t-shirt, registration website, & promotional material
- Recognition on website, social media & announcements at event

YES! \$ \_\_\_\_\_

### Race Supporter (\$75+)

- Listed on race t-shirt, on social media & website

YES! \$ \_\_\_\_\_



## Fall Fest List of Events

ALL OCTOBER LONG

- Coronation/Kick off
- Johnny Appleseed Days
- Touch-a-Truck
- Witches Bunco
- Fall Fest Luncheon
- Haunted Hok-Si-La Trail
- Hok-Si-La Haunt for kids
- Trunk or Treat